Acera Insurance to Begin Operating as Navacord

The choice insurance partner to provincial equine associations across Canada enters its next chapter under the Navacord brand.

Newmarket, ON, October 20, 2026 – As part of Navacord's launch of its unified national brand, Acera Insurance will begin operating under the Navacord name effective November 1, 2026.

The transition marks the next step in the organization's evolution, combining more than 25 years of dedicated service to the equine community with the strength, scale, and resources of one of Canada's largest insurance brokerage, employee benefits, and wealth advisory firms.

"While our name is changing, our commitment to clients, partners, and the broader equine community remains the same," says Michael A. King, Director, Equine Insurance. "This will be a seamless transition, preserving the trusted service, expertise, and industry relationships our clients value while strengthening our ability to meet their evolving needs."

By unifying Acera Insurance and legacy broker partners under a single identity, Navacord is creating a connected, national organization that reinforces collaboration, improves efficiency, enhances the client experience, and better leverages the collective expertise of its specialist advisors across Canada.

Members of the equine community with questions are encouraged to reach out to their usual representative.

About Navacord

Headquartered in Toronto, ON and with more than 3,700 professionals in over 100 offices across the country, Navacord delivers expert advice and tailored solutions in commercial and personal insurance, travel and specialty, group benefits, retirement, and financial planning.

As of November 1, 2025, Navacord has begun transitioning its Broker Partners to operate under a unified, national brand. While some legacy brands remain in transition, this evolution reflects Navacord’s commitment to delivering consistent client experience, fostering innovation, and strengthening its national presence while maintaining a commitment to our communities, deep regional expertise, and local service.

Navacord has been backed by private equity firm Madison Dearborn Partners since 2018.

About Acera Insurance

Acera Insurance is the largest independent, employee-controlled Canadian brokerage.

With 1,300 employees in over 50 offices across Canada, and more than 700 employee-owners, Acera Insurance provides custom insurance and risk management solutions for personal and commercial clients nationwide, including comprehensive group benefits capabilities. Trusted by generations of Canadians, Acera Insurance brings greater value, expertise and resources to individuals, families and businesses from the Pacific to the Atlantic and into the Territories.